



BOULDERTHON™ PARTNER TIERS

	Title	Exclusive Partner	Strategic	Event Booth
Exclusive, Namesake Title Sponsor recognition, with your name included in every instance of the Boulderthon™ produced, presented & distributed	✓			
Dedicated Press Release with CSG® PR & follow-up with national, regional, local media outlets immediately upon Title announcement	✓			
Company logo/name on medal	✓			
Company logo/recognition on bibs	✓			
Repeating logo on awards backdrop	✓			
2 minute presentation about your group before start	✓			
National Runner's World campaign (value: \$10,000)	✓			
Print Magazine Ads, Billboards & Outdoor Ads (value: \$5,000)	✓			
Facebook, Instagram Ads, RunningintheUSA.com, LocalRaces, RunGuides	✓			
Name recognition on newsletter sent to 50,500+ partner participants	✓			
500+ feet of company branded banners on the Downtown Boulder Pearl St finish line barricade fences leading up to finish	✓	✓		
Company name/logo recognition on banner visible at Finish Line Truss	✓	✓		
Company name/logo recognition on event T-Shirts	✓	✓	✓	
Company name/logo recognition on our website	✓	✓	✓	
Recognition on water station along course (value: \$500)	✓	✓	✓	
Insert in race packets (value: \$500)	✓	✓	✓	
Complimentary entries to a race of your choice (value: \$3380)	20	10	5	
Expo booth (value: \$500)	✓	✓	✓	✓

Plus: Opportunity for monthly company run from your property & Pre-Packet pick up at business location (if available)

Guaranteed Category Exclusivity